

Mallya's son set to join United Spirits



Sidhartha V Mallya, son of billionaire industrialist Vijay Mallya, is all set to join United Spirits Ltd (USL), the country's largest spirits company, as Deputy General Manager — New Generation Sales Outlet. USL, according to a company statement, has sought shareholders' approval through postal ballots by May 3, 2010.

Sidhartha, 24, is working with Scotland-based Whyte & Mackay (W&M), an arm of USL, in the marketing department. A bachelor in science from Queen Mary University in London, he joined UB Group in 2005 at the age of 18 as a director of United Breweries Holdings. Prior to joining W&M, he had a one year training stint at Diageo, the world's largest spirits company.

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