

And the award goes to...

Spencer's Consumer Choice Wine Award Summer 2010 was all about selecting the best Red, White & Rose wines preferred by the consumers through blind tasting.

"Four Seasons Barrique Reserve Shiraz, winning The Spencer's Consumer Choice Wine Award Summer 2010 for the Best Red Wine, reconfirms the USL's commitment to present high quality premium Indian wines at an affordable price to our discerning consumers," says Kaushik Chatterjee, EVP & COO, USL, RPC — East. Four Seasons Barrique Reserve Shiraz adds another feather

to its cap by winning a trophy for the 'Best Red Wine' in the recently held Spencer's Consumer Choice Wine Awards Summer 2010.

The blind tasting was conducted over four days in the last two weeks of April for 964 contacts (consumers), media and Calcutta wine club members at the Spencer's Hyper Mall at South City, Kolkata. The award ceremony of the event took place at Plush, Astor Hotel on May 16. Six companies took part in the event. Six Red wine varieties, six White wine varieties and two Rose wines were show-



Kaushik Chatterjee, COO & EVP, United Spirits Ltd., RPC — East being welcomed by Mohit Kampani, Vice President, Spencer's at the Consumer Choice Wine Awards Summer 2010 prize distribution ceremony at Plush, Hotel Astor, Kolkata on May 16

cased for the contest by the six companies. The Best Red, White and Rose

wines were announced at the Award Ceremony on May 16 by Spencer's.