

In high spirits

The Vijay Mallya-led UB group said it had become the world's second largest liquor maker after Diageo with sales of over 100 million cases in the last 12 months and was certain to be the number one by 2011-12. The group company United Spirits recently overtook France's Pernod Ricard. "We are now clearly the second largest spirits company in the world and we have outperformed our global competitors," Mallya said, adding, the firm had done "extremely well despite the economic slowdown". 